

VRC MEDIA RELEASE

Allora and Warwick to host milestone 20th annual Lexus Melbourne Cup Tour Vision and images available for download <u>here</u>.

After receiving a record-breaking number of applications, the Victoria Racing Club (VRC) today announced Allora and Warwick in southeast Queensland will play host to the milestone 20th annual Lexus Melbourne Cup Tour.

Since the tour's inception in 2003, the three-handled Cup has travelled far and wide across Australia and the world, travelling over 760,000 kilometres, visiting more than 560 destinations and engaging with tens of thousands of people.

This year's milestone 20th edition will be unlike any other, visiting a total of 33 destinations across Australia, New Zealand and Singapore, with a number of Lexus Melbourne Cup heroes set to join the Cup on its journey.

The iconic trophy will visit Warwick on **Tuesday 13th September** and participate in a number of community events organised by Warwick Turf Club before heading to Allora on **Wednesday 14th September** and visiting the Allora Sports Museum.

Warwick Turf Club member Kathryn Wyvill said the club was thrilled to be part of the milestone 20th annual Lexus Melbourne Cup Tour.

"Warwick is known as the 'horse power' capital of Australia so it is only fitting the iconic Lexus Melbourne Cup trophy visits as part of its annual tour! We look forward to sharing the Cup with the community."

Allora Sports Museum President Perry Cronin said the Cup will be a welcome visitor to the sports museum when it visits in September.

"We look forward to hosting the Lexus Melbourne Cup trophy when it visits the Allora Sports Museum on tour this year. The museum has long been voted the best regional sports museum in the country, always hosting champions of all sports when they visit this region so a visit from the Cup will be fantastic for the community."

Both Allora and Warwick will also be part of the Lexus Melbourne Cup Tour National Sweep, which will see 24 rural and regional Cup Tour destinations across Australia be allocated a barrier for the 2022 Lexus Melbourne Cup.

The town which draws the barrier of the Lexus Melbourne Cup-winning horse will be presented with a cash prize of \$50,000 to put towards a nominated charity for a local initiative.

VRC Chairman Neil Wilson said the club was looking forward to sharing the magic of the Cup with people across Australia.





"The Lexus Melbourne Cup Tour gives us an opportunity to share the magic of the Cup with people across the nation and the world," Mr Wilson said.

"The Lexus Melbourne Cup Tour has only continued to grow in popularity, with a record-breaking number of applications from towns and communities for its milestone 20th edition.

"We are humbled by the excitement and joy the Cup brings to people of all ages and backgrounds and are pleased to be taking the iconic trophy back on the road and sharing it with the nation again after restricted travel over the past two years.

Tour destinations will be supported by the VRC to plan and host a range of memorable community events during the Cup's visit.

For further information about the 2022 Lexus Melbourne Cup Tour please visit MelbourneCupTour.com.au.

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